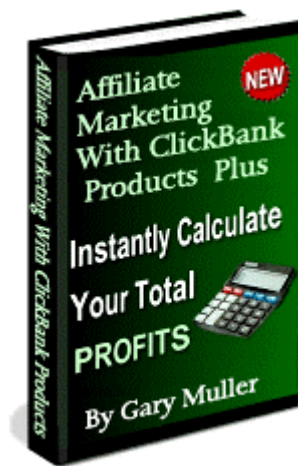


“Affiliate Marketing With ClickBank Products Plus Instantly Calculate Your Profits!”



Published by Gary Muller
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Affiliate Marketing With ClickBank

Making money through affiliate marketing is one of the most rewarding careers one could ever have. What's good about this business is that anyone can join and make their way to success.

Affiliate marketing has been known to be cost-efficient, assessable method of conveying long-term results. In fact, you can start even with a shoe string budget. And with affiliate marketing, you can have the benefit of working from home and enjoying the freedom and flexibility of working for yourself.

But there are also some people who failed in this kind of business. It could be because they lack knowledge and tactics. If you are a web site owner and you want to join in an affiliate marketing business, you should know where to get good affiliate programs.

ClickBank is an ideal place to start. Here, you can find one of the largest affiliate marketing programs in the industry. You just need to visit their site, <http://clickbank.com> and secure a ClickBank ID.

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From the ClickBank's home page, proceed to "Earn Commissions" and look for the products and services that perfectly fit you and your site. These products are typically ranked according to their popularity.

You can now search for products right at ClickBank's site. Just go to <http://www.clickbank.com> and click on the Shop link in the top right menu.

This will take you to ClickBank's new search feature. You can now search for products to promote based on keywords that match your market. Click the Search Help link below the search box to see all the different ways you can search their database.

ClickBank is one of the affiliate networks that serve as a 3rd party between the web merchants and the associated affiliates. It is responsible in providing the technology to deliver the merchant's offers and campaigns. The affiliate network also do the job of collecting commission fees from the merchant and giving it to the affiliates involved in the program.

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ClickBank provides you a large and increasing network of publishers or affiliates to tap into. To be more specific, ClickBank has more than 100,000 affiliates who are experts in finding potential customers for your affiliate program. The reason why more and more affiliates are joining ClickBank is obvious – the process of gaining commissions in this network is absolutely fair and transparent.

For web merchants, joining ClickBank is so easy. You just need to sign up in their site for free and allow them to sell your products. Keep up a promotional web site that gives your potential customers detailed information about your offered product or services.

At your website, you must also maintain a comprehensive technical support pages for your product. In return, ClickBank will promote and sell your product, give customer service for your product, allow their affiliates to pass on traffic to your web site, enable you to encourage new affiliates to advertise your web site, furnish real-time sales reporting for you and the affiliates and send you and all affiliates a paycheck twice a month.

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If you're a ClickBank affiliate wannabe, you surely won't find it hard to be a part of this network. First, you are required to place their link on your website and if you don't have a ClickBank account, you need to complete the ClickBank affiliate form and create your own account.

Then, if you already have a ClickBank username, you are free to choose whatever marketing tools you want to use bring in more clicks and generate more sales. After selecting marketing tools, you can now get your affiliate link.

That's how simple it is to join ClickBank. But being a ClickBank super affiliate is no minor achievement. It means you need to possess the ability to sell lots of affiliate products.

You also need to have expertise in search engine optimization, email marketing, newsletter marketing, reciprocal linkage, link exchanges and other methods of promoting your merchant's goods and services.

Among the secrets to become successful in affiliate marketing is to come up with good content based website and

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put your affiliate links in all your content.

Your main purpose here is to give your visitors good quality content about the things they are interested in. Set aside the job of selling. That will be done by the sales letter on the page you are transferring them to.

Promote multiple affiliate programs in your website but don't promote everything the world has to offer. Just choose the affiliate programs that fit your site and focus on it.

Then, it is advisable to automate the whole process, giving you more time for other ventures. Yes, you've read it right! Automation is another key to become a super affiliate.

Of course, you have to spend more time in reading, learning and taking up the changes in affiliate marketing business. Through this, you'll remain on top of the trends. If you are knowledgeable with online marketing, you'll understand how important it is to stay up-to-date. In this kind of business, what worked and what was accepted few months ago may not work at present. So always see to it that you know what's new in affiliate marketing everyday.

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It's really hard to be a ClickBank super affiliate, but you shouldn't say NO to the thought of giving up. Bear in mind that in affiliate marketing business, you need to develop persistence, patience and knowledge.

These traits will teach you to carry on no matter how tough the job is. Also, check your statistics. This will help you find out what is working and what is not. Make necessary changes if needed but do it one at a time and be patient.

Don't forget that in affiliate marketing, everything won't take place overnight. And it will not happen without blood, sweat and hefty time commitment.

Again, just encompass patience, persistence and knowledge; then do above mentioned tactics. Before you recognize it, you will start gaining profits. Believe me, the fruits of all your efforts here in affiliate marketing will be way too sweet.

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How To Use The Calculator

ClickBank provides 'Ranking' information for each product in their Marketplace.

You can find how the product rankings are determined at

<http://www.clickbank.com/ranking.html>

ClickBank does not publish the formula they use to calculate the products ranking.

Many people have their own thoughts on how this is done and you will find some great information about ClickBank and promoting their products at this forum:

<http://www.clickbanksuccessforum.com/forum/index.php>

The ClickBank Affiliate calculator can help you choose products based on the information ClickBank provides in the Payout Stats for each product.

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Lets look at an example product. Our first product has the following information:

Ranked as number 1 in its category

\$Earned/Sale = \$23.97

%Earned/Sale = 75%

%Referred = 79%

Gravity = 257.6

Looking at this information tells us that it's a number one product so it is selling well.

Your commission will be 75% for each sale made that you refer. 79% of the sales of this product are being sold by affiliates and the average amount earned per affiliate is \$23.97.

Is that a good product to promote? Lets put these numbers into the calculator and see the results.

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First we need to visit the site to find the sales price, which is \$39.95. Entering this information into the calculator returns the following results.

The image shows a software window titled "Affiliate Calculator" with a blue title bar. Inside the window, there is a calculator icon and the text "ClickBank Affiliate Calculator" in bold, followed by "Calculates Your Profits Quickly..." in orange, "Courtesy of" in black, and "Instant Niche Content" in blue. The interface is divided into two main sections: "Product Information" and "Calculation Results".

Product Information

Product Price, \$:	<input type="text" value="39.95"/>
Cost to procure or develop, \$:	<input type="text"/>
Affiliate Commission, %:	<input type="text" value="75"/>
Earned/Sale, \$:	<input type="text" value="23.97"/>

Buttons: About, Reset, Calculate

Calculation Results

ClickBank Fees, \$:	<input type="text" value="4.00"/>
Gross Revenue, \$:	<input type="text" value="35.95"/>
Affiliate Commission, \$:	<input type="text" value="26.96"/>
Gross Profit, \$:	<input type="text" value="8.99"/>
Net Profit, \$:	<input type="text" value="8.99"/>
Estimate % of Returns:	<input type="text" value="11"/>

This number one ranked product shows a possibility of an 11% return rate. This may be correct but there are other circumstances that could affect this number.

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If the seller has an e-course and later offers the product at a discount the amount the affiliate earns on that sale will be less.

Also the seller may be selling other products with their ID that may have a smaller dollar payout as well.

Lets compare this to another product with the following information:

Ranked as number 19 in its category

\$Earned/Sale = \$43.17

%Earned/Sale = 50%

%Referred = 81%

Gravity = 50.2

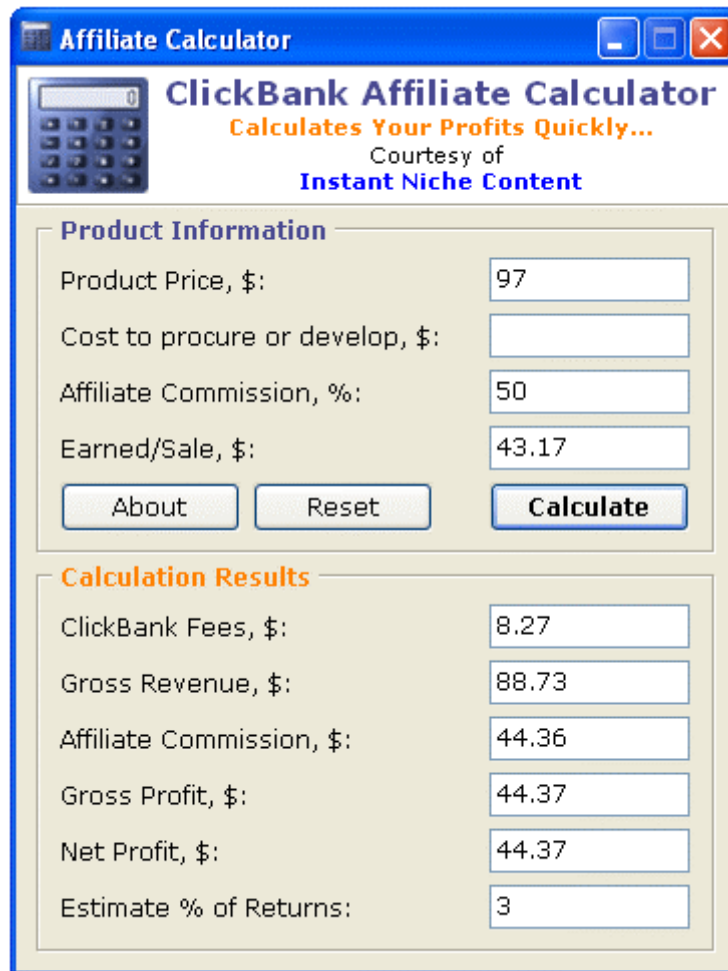
First we need to visit this site to find the sales price, which is \$97.00. Putting these numbers into the calculator, we get:

This product shows an estimated % of returns at 3%. Based on the assumption that the \$ Earned/Sale is calculated from this

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product alone, this product might result in less returns and more profit per sale than the number one ranked product.



The image shows a screenshot of a software application titled "Affiliate Calculator". The window title bar also says "Affiliate Calculator". The main heading is "ClickBank Affiliate Calculator" with the tagline "Calculates Your Profits Quickly...". Below this, it says "Courtesy of Instant Niche Content".

The interface is divided into two main sections:

- Product Information:** This section contains four input fields and three buttons. The input fields are: "Product Price, \$:" with the value "97"; "Cost to procure or develop, \$:" which is empty; "Affiliate Commission, %:" with the value "50"; and "Earned/Sale, \$:" with the value "43.17". The buttons are "About", "Reset", and "Calculate".
- Calculation Results:** This section displays the results of the calculation in seven rows, each with a label and a value in an input field: "ClickBank Fees, \$:" (8.27), "Gross Revenue, \$:" (88.73), "Affiliate Commission, \$:" (44.36), "Gross Profit, \$:" (44.37), "Net Profit, \$:" (44.37), and "Estimate % of Returns:" (3).

The best ClickBank product you can promote is one you already have purchased. If you own the product and find it very useful not only can you feel confident in recommending it, you can also review it.

Product reviews are one of the best ways to promote a

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product. You could submit your product review as an article to article directory sites, post it on your blog, send it to your opt-in list etc...

Product reviews are great to use on landing pages used in conjunction with pay per click search engines.

If you want to promote ClickBank products by using pay per click advertising one of the best membership sites to join is [Wealthy Affiliate](#). I am a happy member of that site and I highly recommend it. Carlson and Klye provide keyword lists that can be used with ClickBank products as well as other products. They even tell you which ClickBank products to use with the keywords.

They have an excellent extremely active forum where you can ask any question you want about pay per click advertising.

Thank you for taking the time to read this. I know your time is valuable. I hope the Affiliate Calculator saves you time in choosing your next product to promote. If you find it useful please send me an email and let me know.

Email – affcalc@instantnichecontent.com

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ClickBank Resources

ClickBank's blog at : <http://clickbank.com/cblog/>

Harvey Segal has a great site full of information to help you get the most out of your ClickBank account, either as an affiliate or product owner: <http://www.clickbankguide.com/>

The ClickBank Success forum at:
<http://www.clickbanksuccessforum.com/forum/index.php>

Want to promote ClickBank products with AdWords?

[Google AdWords 123](#)

[Google Adwords Secrets Revealed](#)

[Earn Thousands With Google Adwords](#)

[Mastering Google AdWords](#)

[Get Targeted Traffic With Google Adwords](#)

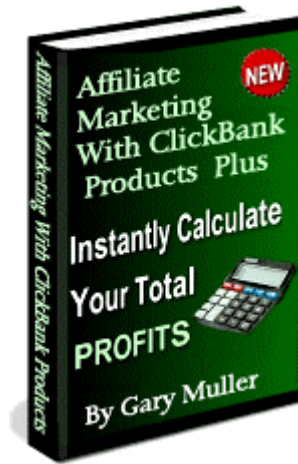
[Brand New Adwords Software!](#)

[Beating Adwords - Get Rich Online!](#)

[Google Adwords Insiders Guide](#)

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You Can Brand this report and even brand the
Affiliate Calculator With Your Own Links!

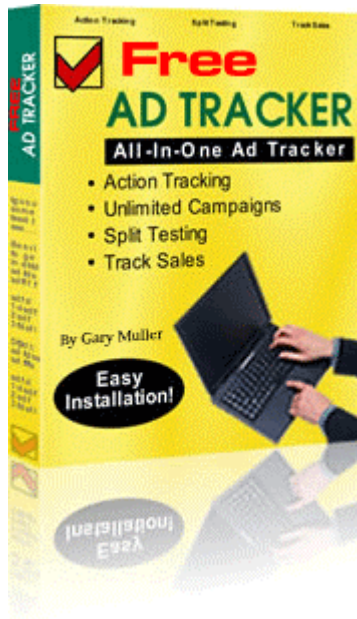
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